



# Can you trust this scientific claim?



## Take your bearings.

Who has made this claim and why?



## Is the source credible?

Is there a track record of honesty? Free of conflict of interest? Objective, neutral, unbiased?

TRUSTWORTHY

UNTRUSTWORTHY



## Is there relevant expertise?

Does the source have credentials or experience?  
A history of quality work?  
Recognition by peers?  
Awards?

EXPERT

NON-EXPERT



## What is the consensus?

Do the experts agree?  
What uncertainty remains?

YES

NO

